

## Valvoline™ Drives Official Rules

### **NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**

If you request the Promotion URL via text-messaging, you will receive up to 2 text messages in response to your request from an automated system. Consent is not required to buy goods and services. Text **STOP** to 30364 opt out. Text **HELP** to 30364 for information. **Message and data rates apply.** You may not be able to participate by text messages through all wireless carriers.

**1. Eligibility:** Valvoline™ Drives (the "Promotion") is open only to legal residents of the fifty (50) United States (including District of Columbia) who are at least sixteen (16) years old at the time of entry as well as legal residents of Canada (including Quebec), (excluding Northwest Territories, Yukon & Nunavut) who are at least eighteen (18) years old at the time of entry. Employees of Valvoline LLC, and HelloWorld, Inc., and their parent and affiliate companies, suppliers as well as the immediate family (spouse, parents, siblings and children) and household members of each such employee are not eligible. The Promotion is subject to all applicable federal, state, provincial, territorial, municipal, and local laws and regulations and is void where prohibited. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein. The Promotion consists of a sweepstakes (the "Sweepstakes") and an instant win game (the "Instant Win Game").

**2. Sponsor:** Valvoline LLC, 3499 Blazer Parkway Lexington, KY 40509 U.S.A. **Administrator:** HelloWorld, Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075 U.S.A.

**3. Timing:** The Promotion begins on February 1, 2017 at 12:00 a.m. Eastern Time ("ET") and ends on December 31, 2017 at 11:59 p.m. ET (the "Promotion Period"). Administrator's computer is the official time keeping device for this Promotion.

**4. How to Enter the Instant Win Game:** During the Promotion Period, obtain a keyword at your local participating service location that uses Valvoline™ oil, or available upon request from a participating service advisor that also is employed by a participating service location that uses Valvoline oil. Your code will be specific to your location. Then, visit [valvolinedrives.com](http://valvolinedrives.com) (for U.S. entrants), [valvolinedrives.ca](http://valvolinedrives.ca) or [propulsionvalvoline.ca](http://propulsionvalvoline.ca) (for Canadian entrants) \*\* and follow the links and instructions to complete and submit the registration form, including your keyword and a valid email address. Then, select the Valvoline™ oil change you prefer. The oil change you choose dictates the type of oil change you will win if you are a selected Instant Win Game winner. Once you submit the form and your code is validated, you will automatically receive one (1) Instant Win Game play for that day and proceed to the Instant Win Game page. Follow the links and instructions to play the Instant Win Game. The Instant Win Game results will be instantly displayed. Potential winners of the Instant Win Game will be provided directions for validation. All potential winners are subject to verification before any prize will be awarded. Administrator is responsible for the functionality of the Instant Win Game.

\*\*If you request the Promotion URL via text-messaging, you will receive up to 2 text messages in response to your request from an automated system. **Message and data rates may apply.** Text **STOP** to 30364 to opt out. Text **HELP** for information. Send questions to [questions@helloworldfulfillment.com](mailto:questions@helloworldfulfillment.com). Participating carriers include: AT&T Wireless (Cingular Blue), TMobile, AT&T (Cingular Orange), Verizon Wireless, Sprint, Nextel Communications, Alltel, Bell Mobility, Manti Tel Nucla-Naturita Tel, Eagle Telephone System, Epic Touch, CTC Telecom, Mobi PCS, Duet IP, Farmers Mutual Telephone, All West Communications, Gold Star Communications, South Central Utah, UBET, Peoples Wireless, Pioneer Cellular, Mosaic, MTA, MobileNation\_SI\_Wireless, United Wireless, Appalachian Wireless, TELUS Mobility, Google Voice, Chariton Valley Wireless, DTC Wireless (Advantage Cellular Systems) Pine Cellular, Syringa Wireless, Rogers Cantel Inc, Rural Cellular Corp, US Cellular Corp, West Central Cellular, Dobson Cellular, NTELOS, Bluegrass Cellular, Centennial Cellular Corp, Sasktel Mobility, Telcel, Telefonica, Revol, Cox Wireless, AWCC (Allied Wireless Communication Services) - former Alltel, Aliant

Telecom, Northern Telephone, Cincinnati Bell, Cellular South, MTS, Boost Mobile, Virgin Mobile Canada, Telebec, Carolina West Wireless, Cricket/Leap, Appalachian Wireless, Immix Wireless, Cellcom, Virgin Mobile USA, Cellular One of East Central Illinois, GCI/Alaska Digital, Inland Cellular, Illinois Valley, Nex-Tech, United Wireless, Claro, Movistar, Nextel Communications, Personal. Personal and other carriers that may be added from time to time. Consent is not required to buy goods and services. To view the Sponsor's Mobile Privacy Policy, visit <http://www.valvoline.com/privacy-policy>. To view Mobile Terms and Conditions, visit <http://www.helloworld.com/terms>.

All potential winners are subject to verification before any prize will be awarded. Administrator is responsible for the functionality of the Instant Win Game.

**Limit:** Each entrant may receive one (1) play during the Promotion Period regardless of method of entry. Multiple entrants are not permitted to share the same email address or Device. Any attempt by any entrant to obtain more than the stated number of plays/entries by using multiple/different email addresses, Devices, identities, registrations and logins, or any other methods will void that entrant's plays/entries and that entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Sponsor is not responsible for lost, late, incomplete, invalid, unintelligible or misdirected registrations, which will be disqualified. In the event of a dispute as to any registration or play, the authorized account holder of the email address or the Device used to register will be deemed to be the entrant or player. The "authorized account holder" of an email address, is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Otherwise, the "authorized account holder" of a Device is the natural person in whose name the Device has been issued and the services are billed. Potential winners may be required to show proof of being an authorized account holder.

**5. How to Enter the Sweepstakes:** During the Promotion Period, and after you play the Instant Win Game, there are four (4) ways to enter the Sweepstakes:

- a. **Watch Video:** Follow the links and instructions to watch an available video. By doing so, you will receive one (1) Sweepstakes entry into your country's Sweepstakes Grand Prize drawing. **Limit:** Each entrant may receive a total of four (4) sweepstakes entries via this method of entry.
- b. **Share on Twitter:** Share the Sweepstakes on Twitter. Click on the tweet button to tweet the prepopulated message on Twitter. You will receive one (1) Sweepstakes entry into your country's Sweepstakes Grand Prize drawing. **Limit:** Each entrant may receive a total of three hundred thirty-four (334) entries via this method of entry.
- c. **Facebook Referral:** Share the Sweepstakes on your timeline. The post will contain a unique link to the Promotion. For each friend that registers for the Promotion through the unique link you posted, you will earn one (1) Sweepstakes entry into your country's Sweepstakes Grand Prize drawing.
- d. **Tell A Friend Program:** Each day you will be able to invite up to three (3) friends by submitting their names and email addresses. Each person that you refer must be eligible to enter the Promotion. Each person that you refer will receive an email notifying him or her about the Promotion. Regardless of the number of referral of up to three (3) friends with valid email addresses, per day, you will receive one (1) Sweepstakes entry into your country's Sweepstakes Grand Prize drawing. **Limit:** Each entrant may receive a total of three hundred thirty-four (334) entries via this method of entry. You may only refer persons with whom you have an existing relationship. **FOR CANADIAN REFERRALS** - You may only provide the names and email addresses of Canadian residents if you have a family or personal relationship with them. By providing their names and email addresses, you are confirming that you have such a family or personal relationship (or you are confirming that you are not providing any Canadian residents' names and email addresses). A "family relationship" means that you are related to the other individual through a marriage, a common law partnership, or any legal parent-child relationship.

and have engaged in direct, voluntary, two-way communication with that individual. A "personal relationship" means that you engage or have engaged in direct, voluntary, two-way communications with the other individual and it would be reasonable to conclude you have a personal relationship, taking into consideration any relevant factors such as the sharing of interests, experiences, opinions and information evidenced in the communications, the frequency of communication, the length of time since you have communicated or whether you have met in person. If you do not have such family or personal relationship with each Canadian resident, you may be found in violation of Canadian law and subject to fines and penalties.

**6. Sweepstakes/Instant Win Game:** Administrator is an independent judging organization whose decisions as to the administration and operation of the Sweepstakes and the selection of potential winners are final and binding in all matters related to the Promotion. Sweepstakes: Administrator will randomly select the potential Sweepstakes winners, from all eligible entries received for the applicable prize pool (based on country of residency), on or around January 3, 2018 at 12:00 p.m. ET by Administrator in Southfield, MI U.S.A. Instant Win Game: Eighteen thousand seven hundred eighty-six (18,786) random, computer-generated winning times, one for each prize listed below, will be generated during the Promotion Period, for all U.S. residents. One thousand one hundred seventy-five (1,175) random, computer-generated winning times, one for each prize listed below, will be generated during the Promotion Period, for all Canadian residents (excluding Quebec residents). Two hundred (200) random, computer-generated winning times, one for each prize listed below, will be generated during the Promotion Period, for all Quebec residents. If you are the first player to play the Instant Win Game at or after one of the randomly generated times, you will be a potential instant winner of the prize indicated from the applicable prize pool.

**7. ALL POTENTIAL WINNERS ARE SUBJECT TO VERIFICATION BY SPONSOR OR ADMINISTRATOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE PROMOTION. AN ENTRANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE INSTANT WIN GAME OR SWEEPSTAKES SHOULD SO INDICATE, UNLESS AND UNTIL ENTRANT'S ELIGIBILITY, AND THE POTENTIAL INSTANT WIN GAME WINNER AND/OR SWEEPSTAKES WINNER HAVE BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE. SPONSOR WILL NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS. ANY PLAY THAT OCCURS AFTER THE SYSTEM HAS FAILED FOR ANY REASON IS DEEMED A DEFECTIVE PLAY AND IS VOID AND WILL NOT BE HONORED.**

**8. Verification of Potential Sweepstakes and Instant Win Game Winners:** Receiving a prize is contingent upon compliance with these Official Rules. The potential winners will be notified by email.

Each potential Sweepstakes Grand Prize winner (parent/legal guardian if winner is a minor in his/her state/province of residence) will be required to sign and return a Declaration of Eligibility, Liability and Publicity Release (if a U.S. resident), or Declaration of Compliance (if a Canadian resident), which must be received by Administrator within ten (10) days of the date notice or attempted notice is sent, in order to claim his/her prize.

If a potential Sweepstakes and/or Instant Win Game winner is a Canadian resident, he/she will be required to correctly answer a time-limited skill-testing question, which must be received by Administrator within five (5) days of the date notice or attempted notice is sent, in order to be eligible to receive a prize.

If a potential winner of any prize cannot be contacted, or fails to sign and return the Declaration of Eligibility, Liability and Publicity Release/Declaration of Compliance or provide any other requested information within the required time period (if applicable), fails to correctly answer the skill-testing question (applicable for Canadian residents only), or prize is returned as undeliverable, potential winner forfeits the prize. In the event that a potential winner is disqualified for any reason, Sponsor will award the applicable prize to an alternate winner by random drawing from among all remaining eligible entries. There will be three (3) alternate drawings after which the prize will remain unawarded. Prizes will be fulfilled approximately 8-10 weeks after the conclusion of the Promotion.

## 9. Prizes:

### a. Sweepstakes Prizes:

ONE (1) U.S. GRAND PRIZE: A trip for two (2) to winner's choice anywhere in the fifty (50) United States. Trip package includes round trip, coach-class air transportation for two (2) from a major airport near winner's home (determined by Sponsor in its sole discretion) to winner's choice anywhere in the fifty (50) United States; two (2) nights' accommodations at a hotel determined by Sponsor in its sole discretion (single room, double occupancy and includes breakfast); ground transportation to and from destination airport and hotel; \$750 spending money; and travel agent services. Approximate Retail Value ("ARV"): \$4,250 USD. Odds of winning the U.S. Sweepstakes Grand Prize depend on the number of eligible U.S. Sweepstakes entries received for the respective prize pool during the Promotion Period.

ONE (1) CANADIAN (INCLUDING QUEBEC) GRAND PRIZE: A trip for two (2) to winner's choice anywhere in Canada or in the fifty (50) United States. Trip package includes round trip, coach-class air transportation for two (2) from a major airport near winner's home (determined by Sponsor in its sole discretion) to winner's choice anywhere in Canada or in the fifty (50) United States; three (3) nights' accommodations at a hotel determined by Sponsor in its sole discretion (single room, double occupancy and includes breakfast); ground transportation to and from destination airport and hotel; \$925 spending money; and travel agent services. ARV: \$5,250 CAD. Odds of winning the Canadian Sweepstakes Grand Prize depend on the number of eligible Canadian Sweepstakes entries received for the respective prize pool during the Promotion Period.

For Each Trip Prize: Winner must complete the trip within one (1) year from the drawing date or prize will be forfeited. Trip must be booked at least twenty-one (21) days prior to departure. Travel and accommodations are subject to availability and blackout dates. Travel must be round trip. Sponsor will determine airline and flight itinerary in its sole discretion. No refund or compensation will be made in the event of the cancellation or delay of any flight. Travel is subject to the terms and conditions set forth in this Sweepstakes, and those set forth by the Sponsor's airline carrier of choice as detailed in the passenger ticket contract. All expenses and incidental travel costs not expressly stated in the package description above, including but not limited to, ground transportation, meals, incidentals, gratuities, passenger tariffs or duties, airline fees, surcharges, airport fees, service charges or facility charges, personal charges at lodging, security fees, taxes or other expenses are the responsibility solely of winner. Unless child of winner, travel companion must be eighteen (18) years of age or older as of the date of departure or a sibling/friend of winner with the appropriate parental permissions and releases and must travel on same itinerary and at the same time as the winner. If winner is a minor in his/her state of residence, travel companion must be winner's parent/legal guardian. Travel companion must execute liability/publicity releases prior to issuance of travel documents. Winner and travel companions are solely responsible for obtaining valid passports and any other documents necessary for international travel (if applicable). Travel restrictions, conditions and limitations may apply. If in the judgment of Sponsor air travel is not required due to winner's proximity to prize location, ground transportation will be substituted for round trip air travel at Sponsor's sole discretion. Sponsor will not replace any lost, mutilated, or stolen tickets, travel vouchers or certificates. Actual value may vary based on airfare fluctuations and distance between departure and destination. Winner will not receive difference between actual and approximate retail value.

### b. Instant Win Game Prizes:

#### United States Instant Win Game Prizes:

Quantity	Prize Description	ARV
NINE HUNDRED SIXTY (960)	SynPower™ Full Synthetic Oil Change, up to \$80, Includes Oil and Filter. Excludes labor, tax,	80.00 USD

	etc.	
ONE THOUSAND NINE HUNDRED TWENTY (1,920)	Full Synthetic with MaxLife™ Technology Oil Change. Up to \$80, Includes Oil and Filter. Excludes labor, tax, etc.	80.00 USD
THREE THOUSAND EIGHT HUNDRED FORTY (3,840)	MaxLife or NextGen™ MaxLife Synthetic Blend Oil Change, up to \$60, Includes Oil and Filter. Excludes labor, tax, etc.	60.00 USD
ELEVEN THOUSAND TWO HUNDRED THIRTY-FIVE (11,235)	Premium Conventional Oil Change, up to \$40, Includes Oil and Filter. Excludes labor, tax, etc.	40.00 USD
EIGHT HUNDRED THIRTY-ONE (831)	Valvoline Premium Blue™ Oil Change, up to \$60, Includes Oil and Filter. Excludes labor, tax, etc.	60.00 USD

Odds of winning a U.S. Instant Win Game prize depend on the number of eligible U.S. Instant Win Game plays for the respective prize pool divided by the number of U.S. Instant Win Game prizes available for the applicable prize pool.

Canadian residents (excluding Quebec, Northwest Territories, Yukon & Nunavut residents)  
Instant Win Game Prizes:

Quantity	Prize Description	ARV
TWO HUNDRED THIRTY-FIVE (235)	Full Synthetic with MaxLife™ Technology, SynPower™ Full Synthetic or Premium Blue Extreme™ Oil Change, up to \$80, Includes Oil and Filter. Excludes labor, tax, and any other fees.	80.00 CAD
TWO HUNDRED THIRTY-FIVE (235)	MaxLife™ Synthetic Blend or Valvoline Premium Blue™ Oil Change, up to \$60, Includes Oil and Filter. Excludes labor, tax, and any other fees.	60.00 CAD
SEVEN HUNDRED AND FIVE (705)	Premium Conventional Oil Change up to \$40, Includes Oil and Filter. Excludes labor, tax, and any other fees.	40.00 CAD

Odds of winning a Canadian Instant Win Game prize depend on the number of eligible Canadian Instant Win Game plays for the respective prize pool divided by the number of Canadian Instant Win Game prizes available for the applicable prize pool.

Quebec residents only Instant Win Game Prizes:

Quantity	Prize Description	ARV
FORTY (40)	Full Synthetic with MaxLife™ Technology, SynPower™ Full Synthetic or Valvoline Premium Blue™ Extreme Oil Change, up to \$80, Includes Oil and Filter. Excludes labor, tax, and any other fees.	80.00 CAD
FORTY (40)	MaxLife™ Synthetic Blend or Valvoline Premium Blue™ Oil Change, up to \$60, Includes Oil and Filter. Excludes labor, tax, and any other fees.	60.00 CAD
ONE HUNDRED TWENTY (120)	Premium Conventional Oil Change up to \$40, Includes Oil and Filter. Excludes labor, tax, and	40.00 CAD

	any other fees.	
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Odds of winning a Quebec Instant Win Game prize depend on the number of eligible Quebec Instant Win Game plays for the respective prize pool divided by the number of Quebec Instant Win Game prizes available for the applicable prize pool.

For All Prizes: No cash equivalent and all prizes are non-transferable and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute any listed prize for one of equal or greater value if the designated prize should become unavailable for any reason. Winners are responsible for all taxes and fees associated with prize receipt and/or use. Limit: One (1) Sweepstakes prize and one (1) Instant Win Game prize per person. TOTAL ARV OF ALL U.S. PRIZES: \$964,310.00 USD. TOTAL ARV OF ALL CANADIAN PRIZES: \$76,750.00 CAD.

**10. Release:** By receipt of any prize, winner agrees to release and hold harmless Sponsor, Facebook, Inc., Twitter, Inc., Administrator, and their respective subsidiaries, affiliates, suppliers, distributors, prize suppliers, advertising/promotion agencies and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Promotion or receipt or use or misuse of any prize.

**11. Publicity:** Except where prohibited, participation in the Promotion constitutes winners consent to Sponsor's and its agents' use of winner's name, likeness, photograph, voice, opinions and/or hometown and state/province for promotional purposes in any media, worldwide, without further payment or consideration.

**12. General Conditions:** Sponsor reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, technical failures, human error or any other factor impairs the integrity or proper functioning of the Sweepstakes or Instant Win Game, as determined by Sponsor in its sole discretion, and subject to the approval of the Régie des alcools, des courses et des jeux. In such event, Sponsor reserves the right to award the prizes at random from among the eligible entries or plays received up to the time of the impairment. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or Instant Win Game or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes or the Instant Win Game may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

**13. Limitations of Liability:** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or programming associated with or utilized in the Promotion; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in cellular networks, phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Promotion; (4) technical or human error which may occur in the administration of the Promotion or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion or receipt or use or misuse of any prize. If for any reason an entrant's entry or play is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another entry in the Sweepstakes or Instant Win Game play, if possible. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, unawarded, eligible prize claims.

**14. Dispute Resolution:** You agree that any claim or dispute at law or equity that has arisen or may arise relating in any way to or arising out of the Promotion, the Official Rules, or the Administrator's Mobile Terms and Conditions will be resolved in accordance with the provisions set forth in this Dispute Resolution section. Please read this section carefully. It affects your rights and will have a substantial impact on how claims you and we have against each other are resolved.

You agree that whenever you have a disagreement with Administrator or Sponsor arising out of, connected to, or in any way related to the Promotion, the Official Rules, or the Administrator's Mobile Terms and Conditions, you will send a written notice to the Administrator ("Demand"). You agree that the requirements of this Dispute Resolution section will apply even to disagreements that may have arisen before you accepted these Official Rules or the Administrator's Mobile Terms and Conditions. You must send the Demand to the following address (the "Notice Address"): Legal Department, HelloWorld, Inc., 3000 Town Center, Suite 2100, Southfield, MI 48075 U.S.A. You agree that you will not take any legal action, including filing a lawsuit or demanding arbitration, until 10 business days after you send a Demand. If the disagreement stated in the Demand is not resolved to your satisfaction within 10 business days after it is received, and you intend on taking legal action, you agree that you will file a demand for arbitration with the American Arbitration Association (the "Arbitrator"). This arbitration provision limits the ability of you, Administrator, and Sponsor to litigate claims in court and you, Administrator, and Sponsor each agree to waive your respective rights to a jury trial or a state or federal judge. You agree that you will not file any lawsuit against Administrator or Sponsor in any state or federal court. You agree that if you do sue in state or federal court, and Administrator or Sponsor brings a successful motion to compel arbitration, you must pay all fees and costs incurred by Administrator and Sponsor in court, including reasonable attorney's fees. For any such filing of a demand for arbitration, you must effect proper service under the rules of the Arbitrator and notice to the Notice Address may not be sufficient. If, for any reason, the American Arbitration Association is unable to conduct the arbitration, you may file your case with any national arbitration company. The Arbitrator shall apply the AAA Consumer-Related Disputes Supplementary Procedure effective September 15, 2005 (as may be amended) and as modified by the agreement to arbitrate in this Dispute Resolution section. You agree that the Arbitrator will have sole and exclusive jurisdiction over any dispute you have with Administrator or Sponsor. The U.S. Federal Arbitration Act allows for the enforcement of arbitration agreements, if applicable, and governs the interpretation and enforcement of the agreement to arbitrate.

You agree that you will not file a class action or collective action against Administrator or Sponsor, and that you will not participate in a class action or collective action against them. You agree that you will not join your claims to those of any other person. Notwithstanding any other provision in the Official Rules, or the Administrator's Mobile Terms and Conditions, if this class action waiver is invalidated, then the agreement to arbitrate is null and void, as though it were never entered into, and any arbitration dispute at that time will be dismissed without prejudice and may be refiled in a court. Under no circumstances do you, Administrator, or Sponsor agree to class or collective procedures in arbitration or the joinder of claims in arbitration. Administrator and Sponsor agree that we will submit all disputes with you to arbitration before the Arbitrator.

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant, Administrator, and Sponsor in connection with the Promotion, or any claim or dispute that has arisen or may arise between you, Administrator and Sponsor, shall be governed by, and construed in accordance with, the laws of the State of Michigan without giving effect to any choice of law or conflict of law rules. The place of arbitration shall be Oakland County, Michigan.

For Residents of Quebec Only: Any litigation respecting the conduct or organization of a publicity contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

**15. Entrant's Personal Information:** Information collected from entrants is subject to the Sponsor's Privacy Policy (<http://www.valvoline.com/privacy-policy>) and Administrator's privacy policy

<http://www.helloworld.com/privacy-policy>).

**16. Winner List:** For a winner list, visit <http://bit.ly/2fNlyOy>. The winner list will be posted after winner confirmation is complete.

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TM Trademark, Valvoline or its subsidiaries, registered in various countries.

This Promotion is no way endorsed or sponsored by Facebook nor Twitter.



## Abbreviated Rules

### 1. ABBREVIATED RULES for TV and Radio

NO PURCHASE OR TEXT MESSAGE NECESSARY. LEGAL RESIDENTS OF THE 50 UNITED STATES (D.C.) 16 AND OLDER AS WELL AS LEGAL RESIDENTS OF CANADA (EXCLUDING NORTHWEST TERRITORIES, YUKON & NUNAVUT RESIDENTS) 18 YEAR AND OLDER. VOID WHERE PROHIBITED. Promotion ends 12/31/17. For Rules, and complete details, visit [valvolinedrives.com](http://valvolinedrives.com). If Canadian resident, mathematical skill-testing question must be correctly answered to win. 2 Grand Prizes (1 for U.S. residents and 1 for Canadian (including Quebec) residents, excluding Northwest Territories, Yukon & Nunavut residents), 18,786 Instant Win Game Prizes, for all U.S. residents, 1,175 Instant Win Game Prizes, for all Canadian residents, excluding Northwest Territories, Yukon & Nunavut residents, and 200 Instant Win Game Prizes, for all Quebec residents (approximate retail values from \$4,250 USD/\$5,250 CAD to \$40USD/CAD) available to be won). Sponsor: Valvoline LLC.

If you request the Promotion URL via text messaging, you will receive up to 2 text messages in response to your request from an automated system. **Message and data rates may apply.** Text **STOP** to 30364 to opt out. Text **HELP** for information. Consent is not required to buy goods and services. To view the Sponsor's Mobile Privacy Policy, visit <http://www.valvoline.com/privacy-policy>. To view Mobile Terms and Conditions, visit <http://www.helloworld.com/terms>.

### 2. ABBREVIATED RULES for Print

NO PURCHASE OR TEXT MESSAGE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. LEGAL RESIDENTS OF THE 50 UNITED STATES (D.C.) 16 YEARS AND OLDER AS WELL AS LEGAL RESIDENTS OF CANADA (EXCLUDING NORTHWEST TERRITORIES, YUKON & NUNAVUT RESIDENTS) 18 YEAR AND OLDER. VOID WHERE PROHIBITED. Promotion ends 12/31/17. For Official Rules, prize descriptions and odds disclosure, visit [valvolinedrives.com](http://valvolinedrives.com). If Canadian resident, mathematical skill-testing question must be correctly answered to win. 2 Grand Prizes (1 for U.S. residents and 1 for Canadian (including Quebec) residents, excluding Northwest Territories, Yukon & Nunavut residents), 18,786 Instant Win Game Prizes, for all U.S. residents, 1,175 Instant Win Game Prizes, for all Canadian residents, excluding Northwest Territories, Yukon & Nunavut residents, and 200 Instant Win Game Prizes, for all Quebec residents (approximate retail values from \$4,250 USD/\$5,250 CAD to \$40USD/CAD) available to be won). Sponsor: Valvoline LLC, 3499 Blazer Parkway Lexington, KY 40509 U.S.A.

If you request the Promotion URL via text messaging, you will receive up to 2 text messages in response to your request from an automated system. **Message and data rates may apply.** Text **STOP** to 30364 to opt out. Text **HELP** for information. Consent is not required to buy goods and services. To view the Sponsor's Mobile Privacy Policy, visit <http://www.valvoline.com/privacy-policy>. To view Mobile Terms and Conditions, visit <http://www.helloworld.com/terms>.

### 3. Abbreviated rules for online Ads – Banner

NO PURCHASE OR TEXT MESSAGE NECESSARY. Ends 12/31/17. To play and for Official Rules, visit [valvolinedrives.com](http://valvolinedrives.com).

If you request the Promotion URL via text messaging, you will receive up to 2 text messages in response to your request from an automated system. **Message and data rates may apply.** Text **STOP** to 30364 to opt out. Text **HELP** for information. Consent is not required to buy goods and services. To view the Sponsor's Mobile Privacy Policy, visit <http://www.valvoline.com/privacy-policy>. To view Mobile Terms and Conditions, visit <http://www.helloworld.com/terms>.

### 4. Abbreviated Rules for online Ads – Not a Banner

NO PURCHASE OR TEXT MESSAGE NECESSARY. Legal residents of the 50 United States (D.C.) 16 years or older as well as legal residents of Canada (excluding Northwest Territories, Yukon & Nunavut residents) 18 years or older. Ends 12/31/17. To play and for Official Rules, including odds, and prize descriptions visit [valvolinedrives.com](http://valvolinedrives.com). If Canadian resident, mathematical skill-testing question must be correctly answered to win. Void where prohibited. 2 Grand Prizes (1 for U.S. residents and 1 for Canadian (including Quebec) residents, excluding Northwest Territories, Yukon & Nunavut residents), 18,786 Instant Win Game Prizes, for all U.S. residents, 1,175 Instant Win Game Prizes, for all Canadian residents, excluding Northwest Territories, Yukon & Nunavut residents, and 200 Instant Win Game Prizes, for all Quebec residents (approximate retail values from \$4,250 USD/\$5,250 CAD to \$40USD/CAD) available to be won).

If you request the Promotion URL via text messaging, you will receive up to 2 text messages in response to your request from an automated system. **Message and data rates may apply.** Text **STOP** to 30364 to opt out. Text **HELP** for information. Consent is not required to buy goods and services. To view the Sponsor's Mobile Privacy Policy, visit <http://www.valvoline.com/privacy-policy>. To view Mobile Terms and Conditions, visit <http://www.helloworld.com/terms>.